

# RESEARCH VALIDATES THE NEED FOR LARGE PRINT

Thorndike Press, the leading Large Print publisher, has helped your readers realize the benefits of Large Print. Over the years, we've collected independent research that demonstrates the many ways Large Print books open doors for readers. Review the summaries research to learn how it supports leisure reading and learning for all ages and abilities.



## ENHANCE UNDERSTANDING, ENGAGEMENT, AND COMPREHENSION

### BENEFIT ALL READERS

- Scientific American<sup>1</sup> reports that compared with paper, screens may drain more of our mental resources while we are reading and make it a little harder to remember what we read when we are done.
- A 1991 study<sup>2</sup> showed that reading comprehension and memory hinge on legibility.
- Large Print font and style selections reduce reader eye fatigue.<sup>3</sup> Optometrytimes.modernmedicine.com reports that the average American spends 10-11 hours in front of a digital device each day. Eye fatigue sets in after just 2 of those hours.
- Reading speed and accuracy are aided when texts have larger and more widely spaced fonts.<sup>4</sup>

more →



“Large Print books are the missing component for accelerating literacy comprehension and reading fluency for all students, whether they are struggling, proficient, or in-between.”

Elizabeth Lowe,  
Literacy and Neuroscience Researcher

“Although I bought Large Print books to help the students with vision problems, all the students want them. It took me a moment to understand what was going on when I had so many requests for ‘books with big words.’”

Sandy Runions, Librarian,  
Clinton Middle School  
Clinton, TN

## EXPAND THE RANGE OF CONTENT THAT VISUALLY IMPAIRED READERS CAN ACCESS

- 4.1 million Americans over the age of 40 are blind or visually impaired.<sup>5</sup> The Pew Research Center found that 40% of seniors indicate that they have a physical or health issue that makes reading regular print difficult.<sup>6</sup>
- Readers of all kinds—including visually impaired adults—cite reading for pleasure as an extremely important component of their lives. 85% of legally blind and partially sighted adults read books (hard copy and digital).<sup>7</sup>
- Large Print may help rehabilitate low-vision readers.<sup>8</sup>

## HELP YOUNG READERS AND STUDENTS LEARN

- Larger font sizes are more easily read by younger children, and greater leading (space between lines) improves their ability to track the line being read.<sup>9</sup>
- Students comprehend what they read in print books at much greater rates than what they read in digital books.<sup>10</sup>
- A study by a neuroscience researcher found that **students using Large Print books for one year improved between 41% and 70% on their SRA reading scores.**<sup>11</sup>
- In a 1996 survey of 708 teachers, 401 stated that Large Print was helpful to their students.<sup>12</sup>
- The use of Large Print in testing resulted in higher levels of test performance.<sup>13</sup>

To view cited sources visit [blog.gale.com/reading-achievement](http://blog.gale.com/reading-achievement)

## THORNDIKE PRESS<sup>®</sup>

Thorndike Press books are similar in size to regular print editions, thanks to a thinner (but still opaque) paper, they do not stand out. We use a 16-point font printed in high-contrast black ink.

With over 4,000 Large Print titles and new titles added monthly, Thorndike Press delivers classics and cult favorites, fiction and nonfiction, appealing to all readers. Our editors use trusted resources such as *Library Journal*, *Booklist*, *Publishers Weekly*, *Kirkus Reviews*, *The New York Times Book Review*, *Goodreads*, and more.

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